



ENCCTGA Winter Meeting Registration

**The Ernest and Ruby McSwain Extension Education and Agriculture Center
2420 Tramway Road, Sanford, NC 27332-9174**

February 11, 2017

Registration: 8:30 am – 9:00 am

Meeting: 9:00 am – 3:00 pm

Registration Deadline: Monday, February 6, 2017

Registration per Farm or Business \$35.00 \$ _____

State or University Employees \$10.00 \$ _____

Business Name: _____

Attendee Name: _____

Name: _____

Name: _____

Name: _____

Lunch:

Saturday February 11, 2017 Number _____ Meals at \$9.00 \$ _____

Total Registration: \$ _____

Make Checks Payable to:

Eastern NC Christmas Tree Growers Association

ATTN: Sherry J. Peele

PO Box 820

Sharpsburg, NC 27878-0820



ENCCTGA Winter Meeting Agenda

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- 8:30 – 9:00 **Registration and Refreshments**
- 9:00 – 9:15 **Welcome and Opening Remarks**
Teri Phillips, President
Eastern North Carolina Christmas Tree Growers Association
- 9:15 – 9:45 **“Christmas Tree Genetics Update”**
AnneMargaret Braham, Research Specialist, Christmas Tree Genetics Program
Department of Forestry and Environmental Resources, NCSU
- 9:45 – 10:15 **“Aphids and Scales”**
Dr. Jill Sidebottom, Extension Specialist, Mountain Conifer IPM
Mountain Horticultural Crops Research & Extension Center (MHCREC) (NCSU)
- 10:15 – 10:30 **Break**
- 10:30 – 11:00 **“Update Insecticide - Sivanto”**
Dr. Jill Sidebottom, Extension Specialist, Mountain Conifer IPM
Mountain Horticultural Crops Research & Extension Center (MHCREC) (NCSU)
- 11:00: – 12:00 **ENCCTGA Business Meeting**
- 1) New ENCCTGA Members Introductions
 - 2) Nominations and Election of new ENCCTGA Officers
 - 3) Committee Updates: Public Relations and Marketing, Legislative, and Research
 - 4) North Carolina Tobacco Trust Fund Grant Update
 - 5) North Carolina Ag Awareness Day – March 15th, 2017
 - 6) Membership Recruitment and Retention
 - 7) Non Profit Status Update
 - 8) Dennis Hazel – Letter to Eastern North Carolina Christmas Tree Growers Association (ENCCTGA)
- 12:00 – 1:00 **Lunch**



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- 1:00 – 1:30 **“Evaluating a Leyland Cypress Sport Putatively Resistant to *Passalora sequoiae*”**
Dr. John Frampton, Professor and Christmas Tree Geneticist
Department of Forestry and Environmental Resources, NCSU
- 1:30 – 1:45 **“Members Round Table Discussion – 2016 Christmas Tree Season”**
- 1:45 – 2:30 **“Social Marketing Opportunities for 2017”**
Zack Mussler, Agricultural Marketing Specialist
North Carolina Department of Agriculture & Consumer Services
- 2:30– 3:00 **ENCCTGA Board Meeting**

Please note the meeting registration deadline for the Winter Meeting is February 6, 2017.

**If you would like to become a member of the Eastern North Carolina Christmas Tree Growers Association and have not paid dues you may pay dues at the meeting or return by mail in the amount of \$75.00. Please make checks payable to: Eastern NC Christmas Tree Growers Association (ENCCTGA).